

Gabriel Florencio

Digital product builder, powered by AI

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SUMMARY

I take ideas off the drawing board and ship working digital products — from zero to production — using AI as an engineering tool. Two of my products run in production today, with real users, real scheduling and real money. My strength is understanding the problem, designing the solution and shipping something people use, fast.

PRODUCTS IN PRODUCTION

Rafa — WhatsApp virtual assistant

An AI scheduling system for a medical aesthetics clinic

- Handles patients on WhatsApp in natural language (Google Gemini) and books into Google Calendar
- Admin panel and financial manager installable as an app (PWA)
- Automatic reminders, daily summary and layered backups with failure alerts
- Deployed on Docker in the cloud (Oracle Cloud) via Cloudflare Tunnel — zero infrastructure cost

Stack: Node.js · Express · Google Gemini · Google Calendar API · SQLite · Docker · Cloudflare Tunnel · Oracle Cloud

Planerio — Field sales planner

An app for sales reps to manage their day on the road

- Logs clients, visits, orders and expenses; computes commission and monthly profit automatically
- Automatic order extraction from the quote PDF using AI (Claude)
- Works offline and flags inactive ("cooling") clients

Stack: Next.js · React · TypeScript · Supabase · Tailwind · Claude API · Vercel

SKILLS

AI / LLMs · Automation · WhatsApp API · Node.js · Next.js / React · Supabase / SQLite · Docker · Google APIs · PWA · Deploy / Cloud

HOW I WORK

I use AI for the engineering work and personally own architecture, technical decisions, testing, deployment and reliability. I am looking for opportunities where shipping value fast matters more than the traditional path — automation, product and on-demand projects.

Portfolio with live demos: gabrielflorencio.uk